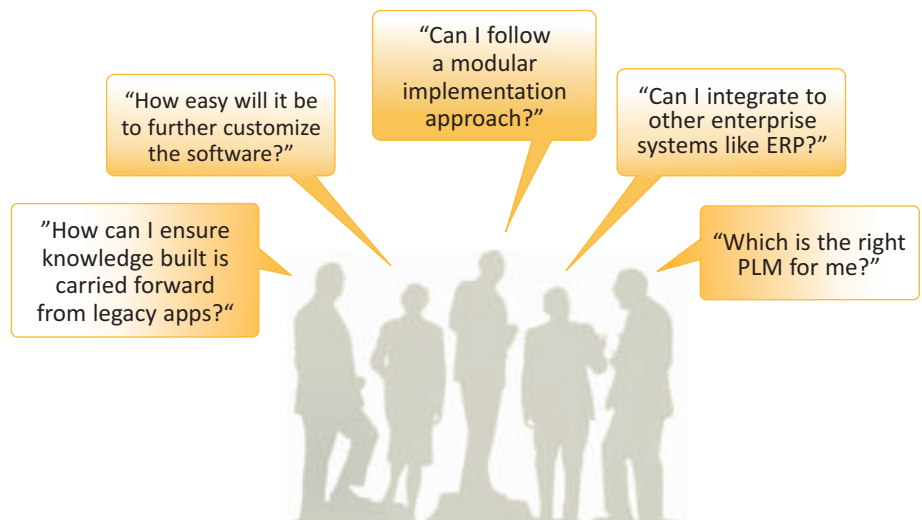


PLM Product Selection

Geometric has developed a structured PLM Product Selection framework, facilitated by tools and templates that help customers to quickly decide on a PLM product that best suits their current business requirements.

There are several benefits of investing in an enterprise PLM system to address the different requirements across the product lifecycle. However, several organizations find it difficult to choose the right PLM system, and then efficiently implement it across the organization to leverage true business benefits.

Choosing the right PLM application is all about making a decision of what will benefit your organization to help achieve its business requirements.



Typical customer apprehensions for PLM adoption

What we offer

Our approach for product selection involves a deep-dive into all the existing functional and non-functional requirements of the organization spanning the New Product Development & Introductions (NPDI) processes.

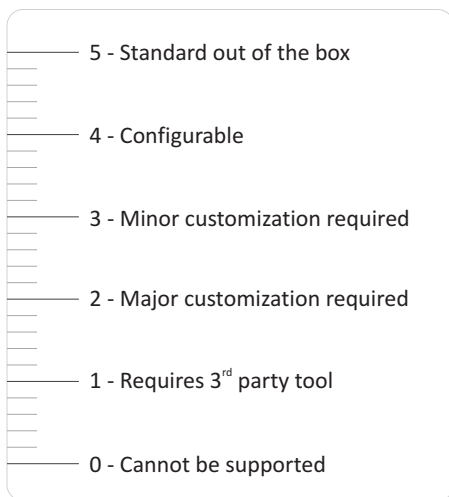
Customer challenge	Geometric approach	Benefits
Inability to evaluate solution fitment in terms of required functionalities, and make an optimal solution selection	<ul style="list-style-type: none"> Understanding of required functionality across NPDI and analysis of the required interfaces with downstream enterprise systems Development of a comprehensive product fitment score and recommendation on best-fit solution 	<ul style="list-style-type: none"> Objective assessment of best-fit solution Clear understanding of product gaps that would have to be managed through third party/ customized solutions

Methodology

For PLM product selection, information is gathered using pre-populated information templates, mainly from the Adoption Maturity Level (AML) assessment toolkit, to understand the as-is functionalities and business challenges.

The gaps thus identified from the present functionalities and business challenges, are mapped and rated as per priority. The OOTB functionalities, customizations, integrations are identified and are mapped to the different PLM applications. Based on the ratings provided, we can arrive at the best-fit PLM solution that will meet customer requirements.

PLM Product Selection Rating Scale



Geometric Advantage

- Having pioneered Outsourced Product Development (OPD) for PLM and fashion domains, Geometric leverages its pedigree to abstract fashion industry demands
- In-depth knowledge and understanding of the PLM domain (exclusive focus area)
- Institutionalized PLM competency engine ensures a healthy eco-system of 'Fashion sensitized consultants'
- Proven D.R.A.P.E.D™ methodology accelerates the adoption of PLM across the industry by 20%
- Process expertise across the digitized fashion lifecycle

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About Geometric

Geometric is a specialist in the domain of engineering solutions, services and technologies. Its portfolio of Global Engineering services and Digital Technology solutions for Product Lifecycle Management (PLM) enables companies to formulate, implement, and execute global engineering and manufacturing strategies aimed at achieving greater efficiencies in the product realization lifecycle.

Headquartered in Mumbai, India, Geometric was incorporated in 1994 and is listed on the Bombay and National Stock Exchanges. The company recorded consolidated revenues of Rupees 5.98 billion (US Dollars 129.47 million) for the year ended March 2009. It employs close to 3000 people across 10 global delivery locations in the US, France, Romania, India, and China. Geometric is assessed at SEI CMMI Level 5 for its software services and ISO 9001:2000 certified for engineering operations. For further details, please visit <http://fashion.geometricglobal.com/>

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