



Geometric

# Go Live with PLM

FASHION  
LIFECYCLE  
SOLUTIONS

Technology solutions that enable designers and manufacturers to dream and deliver more and surpass trends

## Solutions for the fast changing fashion industry

In this day of blink and miss fashions, trends no longer take a season to change. Companies are now designing and launching new collections multiple times every year. Each collection requires significant collaboration across design, development, sourcing and manufacturing and all this in the face of uncompromising time-to-market schedules.

Geometric offers solutions for accelerating Product Lifecycle Management (PLM) adoption for the Fashion Industry. With significant experience in defining and developing fashion PLM products for five leading software OEMs, and implementing PLM solutions for over 15 end-customers, Geometric is uniquely positioned to help fashion brands, retailers, and manufacturers "deliver change" faster.



# Design Source

### Deliver results with PLM

- Shrink product development time by 25-30%
- Enhance collaboration across the extended enterprise
- Consolidate and integrate data across style design, planning, and merchandising
- Control development calendars by integrating data from costing, sourcing and manufacturing
- Improve process visibility at the enterprise level through web-based dashboards to track calendar and workflows
- Standardize key processes to ensure quality and optimize costs
- Generate business analytics data to rationalize suppliers and manufacturers

## Accelerate PLM adoption by 20-25% using D.R.A.P.E.D.™

While fashion retailers, brands and manufacturers are convinced about the contribution of PLM to their critical business areas, they hesitate to make the move because of concerns related to quick realization of benefits from their PLM investment. Geometric has developed its D.R.A.P.E.D. methodology to address some of these unique challenges.

D.R.A.P.E.D.™ is a graded six stage process, with each stage having a clearly defined entry, task, validation and exit criteria. Each phase deliverable is marked by customer interactions and discussions. D.R.A.P.E.D. uses a combination of templates, processes, and productivity tools. Its PLM Adoption Maturity Level (AML) framework facilitates an assessment of the customers' current maturity, based on which, strategies and a detailed improvement roadmap is charted out for a phased, yet accelerated implementation.

- | **Define** Adoption Maturity Level (AML) and Align business strategy
- | **Rationalize** 'best fit' solution
- | **Attest** functionality fitment
- | **Propose** process prioritization and phased implementation
- | **Execute** on PLM strategy
- | **Deploy** in production environment



# Retail Manufacture

## The Geometric Advantage

Geometric is a specialist in the PLM domain with over two decades of experience.

Geometric has in-depth understanding of the process framework in the digitized fashion lifecycle, having worked in developing PLM products for Fashion, for five leading software OEMs. With significant experience in implementing PLM solutions for several end-customers, Geometric has been delivering value to fashion brands, retailers, and manufacturers. It has experience on diverse

PLM platforms for the fashion industry including ENOVIA MatrixOne Apparel Accelerator, Siemens PLM, PTC FlexPLM, Lectra Fashion PLM and Gerber WebPDM.

Our institutionalized PLM competency engine ensures a healthy ecosystem of "Fashion sensitized consultants". Our mature delivery processes ensure quality, high productivity and innovative adoption of newer technologies. Our evolved security processes ensure complete IP protection for the customer.

- Specialist in the PLM domain
- Process knowledge across the digitized fashion lifecycle
- Experience in developing PLM products for fashion with 5 leading OEMs
- Significant experience in providing solutions on leading fashion PLM platforms
- Strategic partnerships with leading PLM OEMs
- Global delivery and support capabilities across the US, Europe, India & China

## Geometric Offerings

Geometric offers end-to-end PLM services, from consulting to support. It is increasingly being recognized as a preferred partner for PLM.

### Consulting

- Business process mapping
- PLM Adoption Maturity Level (AML) Assessment
- PLM product selection
- Program & Project Management
- Process optimization

### Implementation

- Accelerated PLM adoption
- Configurations and workflows
- Integration with enterprise/ legacy systems
- Migration from source/ legacy systems

### Training & Support

- Training
- Documentation
- L2/ L3 application support

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Visit:  
<http://fashion.geometricglobal.com/>

## Success Story

Geometric has worked with some of the leading apparel and retail brands across the US and Europe to help them meet their business objectives by implementing PLM.



## Enterprise PLM Solution for higher profitability

A leading designer and marketer of branded apparel, footwear and accessories was looking for a partner to implement and customize a leading fashion PLM solution.

Geometric customized and implemented the solution to efficiently manage the customers' data across their processes. The solution involved customization of several modules such as fabric development process, style and color management, agent and mill management, quality/ scheduling/ workflow, lab-dips, proto and yardage requests. It enabled an easy access to a single source of data and supported corporate libraries, thumbnail generation and PDF/ TIFF generation from source CAD systems.

This solution provided significant business benefits such as reduced time-to-market, increased profitability and efficiency, by enabling effective decision-making and speedy production, thus resulting in higher profitability.

## About Geometric

Geometric is a specialist in the domain of engineering solutions, services and technologies. Its portfolio of Global Engineering services and Digital Technology solutions for Product Lifecycle Management (PLM) enables companies to formulate, implement, and execute global engineering and manufacturing strategies aimed at achieving greater efficiencies in product realization.

Headquartered in Mumbai, India, Geometric was incorporated in 1994 and is listed on the Bombay and National Stock Exchanges. The company recorded consolidated revenues of Rupees 4.86

billion (US Dollars 121.6 million) for the year ended March 2008. It employs close to 3000 people across 10 global delivery locations in the US, France, Romania, India, and China. Geometric is assessed at SEI CMMI Level 5 for its software services and ISO 9001:2000 certified for engineering operations.

For further details, please visit  
<http://fashion.geometricglobal.com/>

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